

BUSINESS DEVELOPMENT

Ref. Number: BD

About us:

We are a global lead generation network, connecting advertisers with publishers to reach millions of profitable customers. With over 6 years of industry experience, Lidango team has worked on every possible online market. From CPA leads to CPC and CPM bidding, we generate hundreds of thousands of leads on daily basis.

We offer attractive career opportunities for ambitious professionals, who aim for excellent development opportunities.

Position Description:

As Business Development specialist you will help our company' grow and expand by reaching new publishers. You will providing business relationships between our company and the local advertising agencies.

What about your responsibilities:

- Strong relationships/contacts (at the moment) with the local advertising agencies;
- Knowing the local market – all advertising agencies;
- Build and maintain solid business relationships with advertisers;
- Constructively negotiate advertising campaign terms and rates with the local advertisers;
- Strength in business development and with direct experience in Internet Marketing;

Your skills and experience:

- Post secondary education in business, commerce or marketing (MBA a plus);
- Excellent English is a must;
- Exceptional sense of organization and attention to detail;
- Strong initiative and ability to work independently;
- Excellent communication skills (written and verbal), comfortable on the phone;
- Driven to succeed;
- Exceptional sense of organization and attention to detail;
- Advanced working knowledge of MS Office Suite and using the internet as a research tool;

What we offer:

- Excellent remuneration + bonus package;
- Excellent working environment;
- Young and friendly team to work in;
- Challenging job that requires a variety of skills and good self-confidence;
- Excellent opportunities for career development.

To apply for this position, please send your CV to jobs@lidango.com

Please do not forget to point the Ref. Number: BD

Only shortlisted candidates will be contacted.

All applications will be treated in confidence.